INVESTIQ OAK WEALTH
Trust transcending Transactions
A member of the Zimbabwe Stock Exchange

LONG STOCKS:

BUILDING WEALTH THROUGH LONG-TERM INVESTING

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STOCKBROKER | INVESTIQ OAK WEALTH

"THE STOCK MARKET REWARDS PATIENCE."

A QUESTION FOR YOU

Which would you rather have?

US$10,000 today

OR

A tree that produces fruit every year for the next 20 years?

Investing is choosing the tree over the fruit.

Long-term investing is about owning businesses that continue to grow and create value over time.

WHY ARE WE HERE?

By the end of this webinar you will understand:

✅ What long-term investing means

✅ Why long-term investors often outperform traders

✅ How to identify quality stocks

✅ Common mistakes to avoid

✅ How to build a long-term portfolio

✅ Opportunities available on the Zimbabwean market

WHAT IS A STOCK?

A stock represents ownership in a company.

When you buy shares:

🏦 You become part owner of a bank

📱 You become part owner of a telecom company

🏭 You become part owner of a manufacturing company

Investing is not buying a share certificate.
Investing is buying a business.

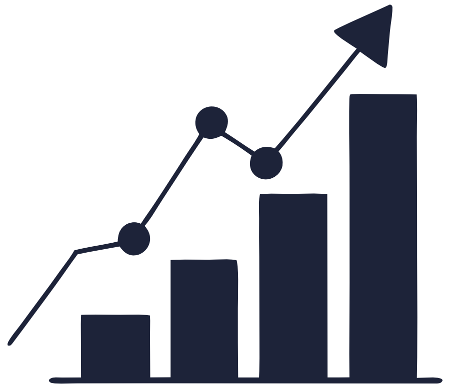
INVESTOR VS TRADER

	
Thinks in years	Thinks in days
Focuses on business growth	Focuses on price movements
Lower stress	Higher stress
Builds wealth slowly	Seeks quick profits
Patient	Reactive

WHY LONG-TERM INVESTING WORKS

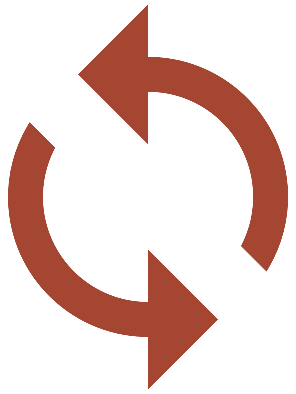
Three Powerful Drivers

Capital Growth



Dividend Income

Compound Returns



These three forces working together create wealth over time.

The Magic of Compounding

Example

Initial Investment: US$1,000

Annual Return: 10%

Years	Value
5	$1,611
10	$2,594
20	$6,727
30	$17,449

Small amounts become significant when given enough time.

The Biggest Shift in Thinking

Many people ask:
❌ Which stock will double this year?

Successful investors ask:

✅ Which company will still be thriving 10 years from now?

Shift from price thinking to business thinking.

What Makes A Good Long-Term Stock?

Look for:

✔️ Strong earnings growth

✔️ Good management

✔️ Consistent profitability

✔️ Strong market position

✔️ Competitive advantage

✔️ Sustainable business model

CHARACTERISTICS OF WINNING COMPANIES

Ask:

Does the company:

- Solve a real problem?
- Generate cash?
- Have loyal customers?
- Have room to grow?
- Pay dividends?

If yes, it deserves further analysis.

DIVIDEND POWER

Dividends = Getting Paid To Wait

A dividend is a portion of company profits distributed to shareholders.

Benefits:

💵 Passive income

📈 Additional returns

🔄 Reinvestment opportunities

INFLATION – THE SILENT WEALTH DESTROYER

Money sitting idle loses value over time.

Example

US$100 today may buy much less in 10 years.

Owning quality businesses helps investors stay ahead of inflation because companies can grow earnings, increase prices and create shareholder value.

COMMON INVESTOR MISTAKES

❌ Following rumours

❌ Chasing hot stocks

❌ Panic selling during market downturns

❌ Lack of diversification

❌ Emotional investing

❌ Ignoring company fundamentals

Time in the Market Beats Timing the Market

Most investors wait for:

"The perfect time to invest."

The problem?

Nobody consistently predicts market highs and lows.

The best investors start early and stay invested.

Why Invest in Zimbabwean Equities?

Zimbabweans understand the importance of preserving wealth.

Stocks provide:

✔️ Participation in economic growth

✔️ Potential dividend income

✔️ Exposure to productive assets

✔️ Long-term wealth creation

✔️ A hedge against inflation over time

OPPORTUNITIES ON THE MARKET

Sectors Worth Considering

🏦 Financial Services

🌾 Agriculture

🛒 Consumer Goods

📞 Telecommunications

🏭 Manufacturing

⚡ Energy

Diversification remains key.

ZSE and VFEX Opportunities

Zimbabwe Stock Exchange (ZSE)

- Established companies
- Diverse sector exposure
- Long operating history
- Strong local market participation

Victoria Falls Stock Exchange (VFEX)

- USD-denominated investments
- Growing investor interest
- Attractive platform for long-term investors
- Exposure to export-oriented businesses

Building A Long-Term Portfolio

Sample Allocation

60% Core Holdings

Large established companies

25% Growth Stocks

Companies with expansion potential

15% Opportunity Stocks

Higher growth opportunities
Build a portfolio aligned to your goals and risk tolerance.

CASE STUDY – THE COST OF WAITING

	Investor A	Investor B
Starts Investing	Age 30	Age 40
Monthly Investment	US$100	US$100
Annual Return	10%	10%
Invests Until	Age 60	Age 60

Result:

Investor A accumulates substantially more wealth despite contributing only ten additional years.

Lesson:

The best time to invest was yesterday. The next best time is today.

KEY TAKEAWAYS & FINAL THOUGHTS

Successful Investing Is Not About Predicting the Future

It is about owning quality businesses and giving them time to grow.

Remember:

✅ Stocks represent ownership in real businesses

✅ Compounding turns small investments into significant wealth over time

✅ Dividends can enhance total returns

✅ Quality companies create long-term value

✅ Diversification helps manage risk

✅ Time in the market is more important than timing the market

✅ Patience and discipline are an investor's greatest advantages

KEY TAKEAWAYS & FINAL THOUGHTS

Wisdom from Warren Buffett

"The stock market is a device for transferring money from the impatient to the patient."

Final Message

The goal is not to find the perfect stock. The goal is to build a portfolio of quality businesses, stay invested, and allow time and compounding to work in your favour.

📈 Invest Consistently

🎯 Stay Disciplined

⏳ Think Long Term

💰 Let Your Money Work for You

QUESTIONS & ANSWERS

THANK YOU

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